

CLIMATE IMPACT: Arbor Day Foundation Uses Carbon Finance to Accelerate Reforestation



Photo: GreenTrees

Since 1972, the Arbor Day Foundation has planted more than half a billion trees in more than 60 countries. Arbor Day Carbon is a team of industry experts with 50 years of trees on its side. They are a global leader in transacting forest carbon credits to plant and grow new trees. To date, the organization has retired more than 1.6 million credits issued by ACR, planting millions of trees as a result.

a decade of experience as a leader in forest carbon credits, they evaluate, fund, and support high-quality projects that make a positive difference in the world for their partners and the people they serve. To date, the organization has transacted nearly 10 million credits.

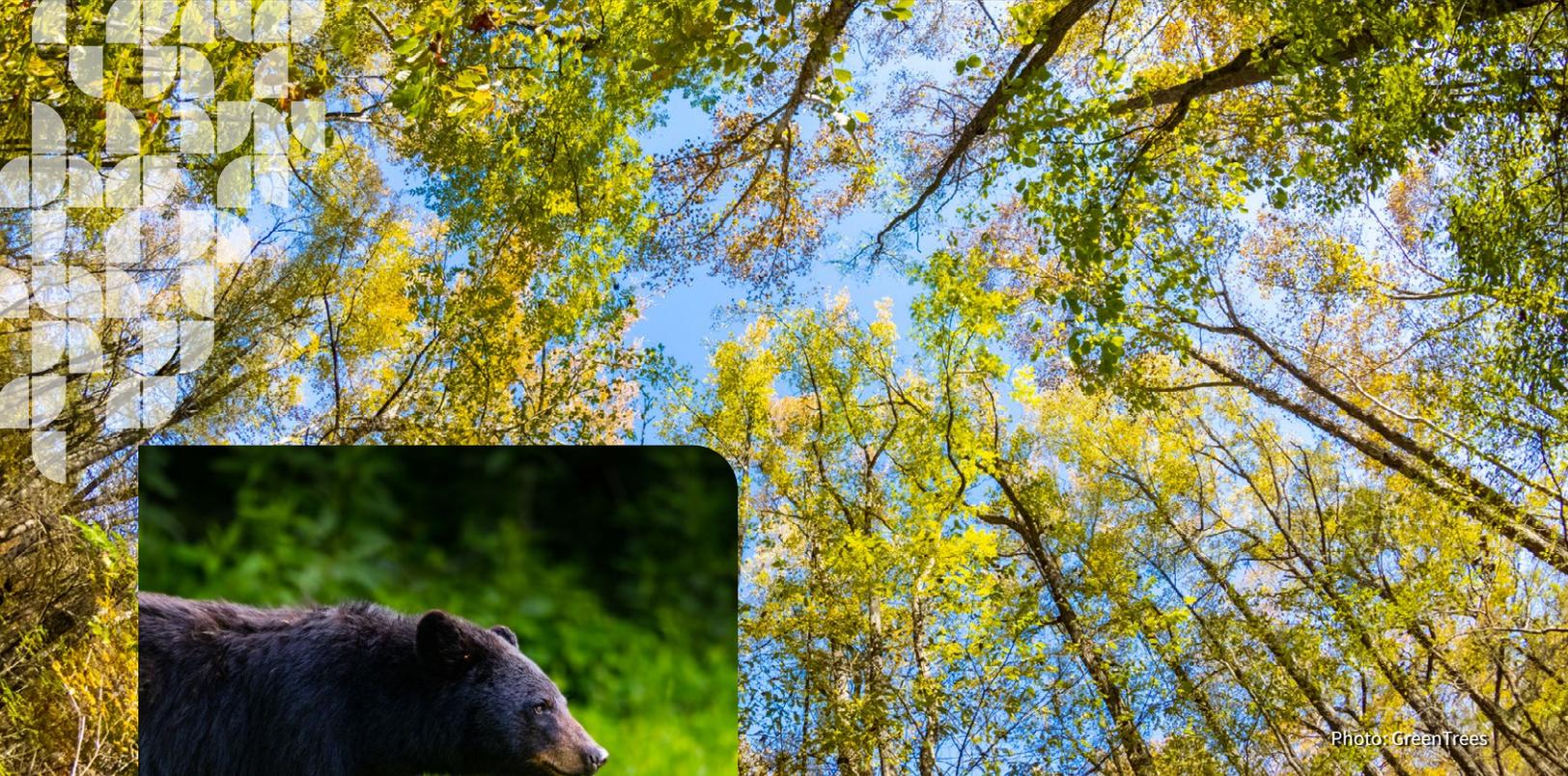
“A thriving voluntary carbon market can have a planet-shaping impact. Every carbon credit we retire is a win for the present and future of our planet and a record of real, measurable impact.”

– Jeremy Manion, Managing Director of Arbor Day Carbon

CONNECTING COMPANIES WITH FOREST CARBON PROJECTS

Arbor Day Carbon brings trust and credible solutions for companies working to act on their climate and nature-based strategies. With over





INVESTING IN PROJECTS WITH VERIFIED IMPACT

Arbor Day Carbon believes the voluntary carbon market is a critical tool to make a catalytic difference. As a mission-based organization, they are focused on people, the planet, and prosperity. The organization rigorously vets, funds, and supports project developers to maximize how their projects create additional benefits and positive impacts for the landholder, local community, and ecosystem.

Through strategic partnerships with entities like GreenTrees (ACR114), Arbor Day Carbon has been instrumental in reforesting degraded agricultural lands in the lower Mississippi River

Alluvial Valley. In what is the largest verified reforestation carbon project in the United States, Arbor Day Carbon is helping to restore once-thriving floodplain and riparian forests in the Southeastern U.S. To date, more than 135,000 acres of land has been replanted with more than 60 million trees (more than 10 million funded through the Arbor Day Foundation) in partnership with over 600 private landowners.

Arbor Day Foundation received the 2025 ACR Commitment to Quality Award for using carbon markets to help accelerate climate goals by financing reforestation projects. ACR is an internationally recognized carbon crediting program that operates in global compliance and voluntary carbon markets. For more information about ACR and the ACR Climate Impact Awards, visit [ACRcarbon.org](https://www.acrcarbon.org).

